



PANGBORN 2017
20 – 24 August 2017, Providence, USA
Commercial Opportunities

Promote your company to international sensory & consumer scientists

We are delighted again to be able to offer commercial opportunities to companies with business links within the international sensory science community. Care has been taken to incorporate the views of previous exhibitors and sponsors in the development of this portfolio and we hope that you will be able to select a package to suit your business needs.

Bespoke packages can be created to suit your business requirements.

Venue address: Rhode Island Convention Center, One Sabin Street, Providence, Rhode Island 02903, USA

EXHIBITION

The exhibition is sited where the technical posters, all coffee breaks and the welcome reception will be held. Please note that the lunch breaks will be a 'sit down' buffet in the same area as the exhibition.

WHO SHOULD EXHIBIT?

Market research consultants, research organisations, software suppliers and other companies involved with sensory science

EXHIBITION SPACE - PRICE: US\$7,500

Includes 5 free delegate registrations, any further delegates should be registered online at the full registration rate.

To include:

- 9ft x 18ft floor space
- Power Socket
- 1 table and 2 chairs

EXHIBITION BOOTH - PRICE: US\$4,400

Includes 3 free delegate registrations, any further delegates should be registered online at the full registration rate.

To include:

- 9ft x 9ft booth
- Fascia board
- 1 light
- Power socket
- 1 table
- 2 chairs

PLATINUM SPONSOR EXHIBITION SPACE PRICE: US\$6,500

PLATINUM SPONSOR EXHIBITION BOOTH PRICE: US\$3,400

If you are already a platinum sponsor or are booking a platinum sponsorship, and you would also like to book an exhibition booth, then you can save US\$1000.

ADDITIONAL EXHIBITOR BENEFITS

- 3 free delegate registrations worth over US\$2,400
- Company logo, profile and web link listed in advance of the symposium at www.pangbornsymposium.com and in the program booklet
- Single sided A4 advert included within the program booklet

➤ Please provide by email a print-ready high-resolution, black and white, A4 (30cmx21cm) pdf file of your advert for inclusion in the program book. This must be provided no later than Friday 28 April 2017. Please email the advert to Lizzy Birnie: e.birnie@elsevier.com

- Company logo on symposium signage and welcome slide
- A delegate list including the delegate name and company emailed 2 weeks before the symposium so that you can arrange to meet colleagues or clients
- Exhibitor catering - refreshments and lunch will be made available to all exhibitors 20 minutes ahead of the scheduled conference breaks

SET UP: Sunday 20 August from 10:00 to 13:00

BREAK DOWN: Thursday 24 August after the final refreshment break

SHIPMENT DETAILS:

All details in regards to the shipment will be sent to exhibitors closer to the time of the conference

COLLECTIONS:

Please ensure that you have made your courier pick up arrangement in advance and that your property is well wrapped for shipment, with the appropriate address labels in place before you leave the site. Ensure that you leave the name of the courier you have appointed and the location of the shipment with the ground staff before you leave.

INSURANCE:

Your booking does not cover insurance which should be arranged separately. Please be aware that you will be required to send a copy of your public liability insurance certificate to the event organizers closer to the time of the conference.

HEALTH & SAFETY:

You will be required to complete a Risk Assessment Document in advance of the event

ELECTRICAL CONNECTIONS:

Please bring your own PAT tested extension leads and adaptors if required

UPGRADE:

We have decided to offer exhibitors the chance to upgrade their adverts and logos in the program booklet to full color rather than black and white that we offer as standard. If you wish to upgrade the price will be US\$250.

SPONSORSHIP PACKAGES

ALL PACKAGES INCLUDE THE FOLLOWING:

- Company logo, profile and web link listed in advance of the symposium at www.pangbornsymposium.com and in the program booklet
- Company logo on symposium signage and welcome slide
- A delegate list including the delegate name and company emailed 2 weeks before the symposium so that you can arrange to meet colleagues or clients

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More benefits are added, dependant on the level of sponsorship

PLATINUM – Exclusive sponsorship packages

ALL PLATINUM SPONSORS ARE ENTITLED TO:

- Larger logos on the signage and welcome slide than the Gold and Silver sponsors and exhibitors
- Listing at the top of the sponsors page of the website
- Company logo printed in colour in the program booklet
- A reduced rate for an exhibition booth (saving US\$1000)

Platinum E-Package – US\$9,800

- Wi-Fi sponsor
- Your logo on the Wi-Fi signage
- Online abstract system sponsor
- Your logo on the online abstract system emailed to all the delegates in advance of the symposium
- Your logo on the email sent to all the delegates with instructions of how to access the online abstract system
- Symposium app sponsor
- Your logo on the welcome screen of the app when opening the app
- 3 free registration places worth over US\$2,400

Platinum Symposium Bag - US\$9,800

- Your company logo together with the conference logo on the conference bag given to each delegate that is carried around by most of the delegates throughout the event
- Opportunity to include one item of your choice within the bag
- 3 free registration places worth over US\$2,400

Platinum Welcome Reception - US\$9,800

Sunday 20 August in the exhibit hall

The Welcome reception is the first opportunity for delegates to meet up and is a really 'buzzy' event lasting for about one and a half hours. Sponsorship of this event gives the sponsor a great opportunity to create an impact at the start of the conference.

- Branded invitation within the bag
- On site signage during the evening
- Space within the exhibit hall for your own display banner and literature
- 3 free registration places worth over US\$2,400

Platinum Conference Gala Dinner - US\$9,800

Wednesday 23 August venue to be confirmed

The evening finale to the conference when delegates let their hair down and have a great time. Make the most of this opportunity to promote your brand at this great 'fun' evening

- Branded invitation within the bag
- Your company logo on the menu
- On site signage during the evening
- Space within the drinks reception area for your own display banner and literature
- One reserved table for you and your guests seating 10 people
- 3 free registration places worth over US\$2,400
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Platinum Conference T-Shirt - US\$9,800

This booking entitles you to:

- Your logo or name on the front of the white T shirt along with the conference logo to be given to every delegate
- 3 free registration places worth over US\$2,400

Platinum Lanyards - US\$9,800

The lanyard is worn by delegates and conference administration to clip on their badges throughout the symposium. Dependant on your choice of colour, your logo or company name will be highly visible.

- 3 free registration places worth over US\$2,400

Platinum Poster Sessions - US\$9,800

- On site signage at the entrance to the poster session location
- Display area and table within the poster area throughout the event
- Company logo on each of the poster numbers
- 3 free registration places worth over US\$2,400

Platinum Registration Desk – US\$7,355

Link your company to the symposium with this high profile opportunity. All delegates visit the desk to register and re-visit for more information throughout the period of the conference.

- Your company name/logo on the kick panels at the front of the registration booth
- Your 'pop up' or banners & table nearby the registration desk for your own display
- 2 free registration places worth over US\$1,600

Platinum General Information Notice Board - US\$7,355

The Information Board is located in a highly prominent area of the conference reception area, and delegates visit it regularly to catch up with colleagues, find out about new jobs and sign up for events.

- Your company logo/name together with the conference logo on the header board
- Your 'pop up' or banners & table nearby the information board for your own display
- 2 free registration places worth over US\$1,600

Platinum Organizers' & Ushers Shirts - US\$7,355

Worn by the conference administration personnel and their team of volunteer student helpers. Your company logo is constantly visible.

- Your company logo on the front of the shirt along with the Pangborn logo
- Your company name/ logo on the back of the shirt
- 2 free registration places worth over US\$1,600

Platinum Student Night Out - US\$9,800

Aimed at the students and the 'young at heart', the Student Night Out will be held at [Dave and Buster's](#) and will be a great opportunity for all the students and young delegates to get together.

The evening will include food, beverages PLUS a package of free games. Sponsorship of this event gives the sponsor a great opportunity to create a memorable experience for the students.

The package could be available as a joint sponsorship if you want to join with one other organisation and share the cost.

- Pre conference sponsored event promotion to all students via the conference web-site
- On site signage during the evening
- 4 free conference registration places worth over **US\$2800**
- 4 free tickets to the Student Night out

Platinum Charging Station - US\$7,355

Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day.

This packages offers sponsors signage above and on two sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk)

- Your company logo on the charging station signage
- Opportunity to add your own pull up banners to the space
- 2 free conference registration places worth over **US\$1,600**

GOLD SPONSOR – each item is open to multiple sponsors

Gold Lunch breaks – US\$5,520 per break

- On site signage at the entrance and at all catering points
- Display area and table within the lunch break area for sponsors to place literature or promotional items during the period of the sponsored break

Gold Refreshment breaks - US\$4,290 per break

- On site signage at the entrance and at all catering points
- Display area and table within the refreshment break area for sponsors to place literature or promotional items during the period of the sponsored break

SILVER SPONSOR – each item is open to multiple sponsors

Silver Delegate Bag Insert - US\$2,500

One piece of promotional literature to be included in the bag, this must be 1 A5 (148mm x 210mm)/A4 (210mm x 297mm) page document, any other item will be priced on an individual basis

Silver Literature Display - US\$2,500

- A display of one type of promotional literature on a table within the main delegate networking area (along with other sponsor's information)

Silver Studentships - US\$2,500

- Rose Marie Pangborn Studentships to support student delegate attendance. You will be entitled to choose a country where you would like to sponsor a student from. We will then randomly select a student who has registered from that country and refund them their registration fees. We will then put you in touch with each other.

DEADLINES

Friday 16 June 2017

All sponsorship and exhibition packages should be booked

All logos and other materials should be provided

Friday 28 July 2017

Inserts for the delegate bag should be sent to:-

Lizzy Birnie

Pangborn 2017

Elsevier Ltd

The Boulevard, Langford Lane, Kidlington, OX5 1GB, UK

Clearly marked YOUR COMPANY NAME PANGBORN 2017 (BAG INSERT)

Leaflets for the literature display or promotional items for the, lunch or refreshment breaks should either be hand delivered to the venue or dispatched to the venue in advance to arrive no later than Thursday 17 August. Please indicate your preference

PAYMENT TERMS

Payment payable within 30 days of receipt of the invoice

SALES MANAGER

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